

**Great American Media      Democratic Congressional Cpgn Comm/ Issue**  
**1010 Wisconsin Avenue NW      Submission Number 261      Issue 2**

Washington DC 20007



**WNCN-TV**

1205 Front St.  
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	Democratic Congressional Cpgn Comm/ Issue	Submission Cost:	24455	Campaign Ref:	E:063372720
Buyer:	..	Client/Product/Estimate:	11/14/1576	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06337272
Est./PO Number:	06337272	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Product:	Dccc	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type		Rate	Spot Type		09/24	10/01	Total	C
1	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	03		175	30	Nbr of Spots	4		4	
6	M-F 6a News ..WTF..	03		350	30	Comme				
8	M-F 730p Extra ..WTF..	03		275	30	Nbr of Spots	2		2	
9	M-F 9a Today Show II ..WTF..	03		250	30	Comme				
11	M-Su 11p News ..WTF..	03		615	30	Nbr of Spots	2		2	
12	M-F 1135p ET / 1035p CT Tonight Show M.....	03		175	30	Comme				
15	Ryder Cup Sat. MTWTFSS Isolations: W/C 09/24 ....S.	01		1200	30	Nbr of Spots	1		1	
16	Ryder Cup Sun MTWTFSS Isolations: W/C 09/24 ....S	01		1200	30	Comme				
17	M-Su Late News Late Run ..S	02		2000	30	Nbr of Spots	1		1	

Weekly Totals

Total Spots(Ord Spots)

Closed PR

1

3

32

1

Local



Pre-emption Summary								
Ref	Sales Product	Spot Type	Pre-empt Date	Status	pre-empt Value	Makegood Line(s) (Pates)	Makegood Ref	Campaign Ref
19	M-F 4p Ellen	:30 Commercial	09/24/12	Closed Pre Emission	250.00	No Makegood / Credit	0000000000	E-063372720

Grand Totals	
Spots	Totals
Cost	32
	24455

  

Month 9 Weeks: 5	
	09/24
Spots	32
Cost	23380

  

Month 10 Weeks: 4	
	10/01
Spots	32
Cost	1075

**Grand Totals:**

Spots:	32
Gross Total:	24,455.00
Commission:	3,668.25
Net Total:	20,786.75



REP HEADLINE# 6337272 TRF# E:063372  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP SER26/12 14-58  
\*\*CHANGES\*\* \*\*\* WNCD-TV \*\*\*

LINE#:	REP	CID:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAYS	:TOTAL:	:SPTS:
:	LINE#:	:	:	:	:	:	:	DATE	DATE	:	DATE	/WK:	INVT:	
18	A	600P-630P		30			\$200.00	9/30	9/30	1			SUN	1
PROGRAM :	SUN	6P	NEWS											
ORD COM1:	NO	SAT	6P	NEWS	D/T	SPORTS	-	MG	BOOKED	SUN	6P	NEWS	9/30	
ORD COM2:	PLS	ADVISE												
THIS IS A	MAKE-GOOD	FOR	SEP29	ON	LINE-11	FOR	1	SPOT/WK						
STATION MAKEGOOD OFFERS:														
ML OK'D	BUY#11	MISSED:	SAT/600P-630P		SEP29		30S	\$200.00					(SEP25/12)	
OFFER: SUN/600P-630P					SEP30		30S	\$200.00					PLS ADVISE.	
CMT: NO	SAT	6P	NEWS	D/T	SPORTS	-	MG	BOOKED	SUN	6P	NEWS	9/30		
CMT: PLS ADVISE														
SEP/12		23380.00	OCT/12				\$1,075.00							
										CONTRACT TOTAL		24455.00		
										TOTAL SPOTS		32		

MARKET TOTALS \$244,550 WNCN 10% WRAL 40% WTVD 40% WRAZ 8% WRDC 0% WLFL 2% CABL 0%  
ESTIMATED SHARES  
SVC- NSI BOOKS- OCT/11 NOV/11 NOV/PJ EST/ES  
DEMOs- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6337272  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP25/12 13-10  
\*\*\* WNCR-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/DCCC

AGY # \_\_\_\_\_ AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

ORDER # \_\_\_\_\_

CONTRACT # 6337272

PRDCT DCCC

EST#1576 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_

CO-OP BILLING NEEDED

DATE SEP25/12 13.10

REP: NEW ORDER

TTL 24455 @ 32X

PLS CFM

THANKS, MIKE FOR MICK

CON CM

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 24455.00  
TOTAL SPOTS 32



REP HEADLINE# 6337272  
\*\*\* ORIGINAL REV#0 \*\*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

**FAX# 703-516-9680**  
**CREDIT RISK !!!**  
**HARRIS REPORT FROM REP**

SEP 25 / 12 10 - 45  
\*\*\* WNCN-TV \*\*\*

REP HEADLINE# 6337272  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 703-516-9680  
SEP25/12 10:45  
\*\*\* WNCN-TV \*\*\*

LINE#:	REP :	CD:	TIME	PERIOD	LGTH :	SEC :	RATE	START	END	:SPTS:	WEEK :	DAYs	:TOTAL:
LINE#:	:	:	:	:	:	:	:	DATE	DATE	: /WK:	INVT :	:SPTS:	
13			815P-1130P		30	8200	11000.00	9/30	9/30	1	2800	SUN	1
PROGRAM :			SUNDAY NIGHT	FOOTBALL									
CON COM1:			SUNDAY NIGHT	FOOTBALL									
14			1100P-1135P		30		\$615.00	✓	9/25	9/30	2		
PROGRAM :			NBC 17	NEWS AT 11									
CON COM1:			NBC 17	NEWS AT 11									
15			1135P-1235A		30		\$175.00	✓	10/1	10/1	1	MON	1
PROGRAM :			TONIGHT SHOW										
CON COM1:			TONIGHT SHOW										
16			400P-500P		30	225	\$250.00		10/1	10/1	1	MON	1
PROGRAM :			ELLEN										
CON COM1:			ELLEN										
17			700A-900A		30	550	\$650.00		10/1	10/1	1	MON	1
PROGRAM :			TODAY SHOW										
CON COM1:			TODAY SHOW										
SEP/12			23380.00	OCT/12		\$1,075.00							
							CONTRACT TOTAL SPOTS		24455.00				
									32				

3605

MARKET TOTALS \$244,550 WNCG 10% WRAL 40% WTVD 40% WRAZ 8% WRDC 0% WIFL 2% CABL 0%  
ESTIMATED SHARES  
SVC- NSI BOOKS- OCT/11 NOV/11 NOV/PJ EST/ES  
DEMOs- RA35+\*

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date
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I, Sarah Levene  
do hereby request station time concerning the following issue:

--	--	--	--	--	--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

*AS ORDERED*

Total Charges:
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This broadcast time will be used by Democratic Congressional  
Campaign Committee

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

*Democratic Congressional Campaign Committee  
430 South Capitol St.  
Washington, DC 20003*

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

*krishie mark, chief operating officer*

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

4/18/11

Date

John H. Meier

Signature

202 338 8700

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title